

**Minutes of the USTA NorCal Executive Committee
September 12 and September 13, 2026
New York**

NOTE: The discussion held by the Executive Committee at this meeting was presented to the USTA NorCal Board of Directors at its meeting on October 21, 2026. These minutes were approved by the Executive Committee on September 28, 2026.

Executive Committee Members Present: Christine Costamagna (President), Andrea Barnes (Vice President), Mike Dickey (Treasurer), Leslie Airola-Murveit (Secretary), Pamela Sloan (Delegate) (via Zoom)

Guests Present: Summer Verhoeven, Executive Director, Sarah Decker Chisano, Director, Section Development, USTA, Patrick Briaud Managing Director, Advocacy & Resource Strategy, USTA, Andrea Norman

1. Call to Order

President Costamagna called the meeting to order at 9:05 pm on September 12 and 9:04 am on September 13 at 9:03 am. Roll call was conducted.

2. Strategic Plan

The USTA NorCal Foundation will be removed from the Strategic Plan because USTA NorCal is a 501(c)(3) and can accept tax deductible donations. New facilities and facility enhancements will be added to the plan. The 2027/2028 organizational goals will be incorporated into the budgeting process. The Strategic Planning Committee and the Board will review proposed changes.

3. Committee Charters

Committees have reviewed their charters for suggested changes and updates, including reference to the 35x35 goal. Committee charters to approve grants will be reviewed in an effort to centralize the grant approval process. Delegated authority will also be reviewed. Charters should be ready for review and approval at the October board meeting.

4. New Facilities Task Force

Mr. Collin Braun will chair a new Facilities Task Force to review funding models, make recommendations for funding of existing and future projects and work with the advocacy groups led by Ms. Cherryl Silva.

5. Internal Audit of Grants - Centralizing

Currently some NorCal committees have the delegated authority to approve grant proposals. The Board or possibly a new committee will analyze the current system and determine how best to centralize the grant giving process in the future. Ms. Briaud discussed some of the significant National funding opportunities, fundraising, sponsorships and partnerships. National will start giving grants in one large sum to sections.

6. Facility Project

The committee discussed terms required to move forward with a current facility project in NorCal.

7. Goals for 2027

The committee reviewed and discussed the organization's 2027 goals:

- Update Strategic Plan
- Expand participation in Adult and Social Programs
- Strengthen alliances with Member Organizations, CTAs and Facilities
- Enhance Leadership and Volunteer Development
- Facilities -Develop strong relationships with clubs/parks and their staff to create closer connection
- Advance USTA Coaching Standards and Recruitment
- Drive Advocacy and Community Outreach
- Scale School and Youth Programming - training PE teachers so tennis is regular part of curriculum, HITS after school program
- Optimize Community Tennis Activation

8. Adjournment

There being no objection, the meeting was adjourned on September 12 at approximately 12:45pm and on September 13 at approximately 11:02am.

Respectfully submitted,
Leslie Airola-Murveit, Secretary

