

NOTE: All minutes are final after approval by the committee and all approved resolutions are subject to final approval by the USTA NorCal Board.

If some resolutions were not approved by the Board, or were approved by an actual vote of the Board instead of the Committee Recommendation process, note that as well.

DEI Committee Charter - [Charter](#)

Silvia Duenas-Bielser, chair of the DEI Committee, called the meeting to order at 7:02PM. The meeting was held by Google Meet video conference.

Committee Members Present: Silvia Duenas-Bielser (Chair), Michael Loleng, Carl Mendoza, Tina Murray, Mariko-Fritz Krockow, Amy Anh and Marco Sanchez **Absent:** Vince Owens

USTA NorCal Staff Present: Cherryl Silva (Staff Liaison), Jack Nielsen (Community Programs Representative – Sacramento) and Lani Rae-Green (USTA Coaching Programs Manager)

1. Chair Report

Item 1: Chair Duenas-Bielser reminded the committee that the in-person retreat has been postponed to accommodate the incoming president. The postponement will allow the current committee to continue advancing its existing charge while providing additional time to reevaluate the committee charter and develop goals for 2027. Committee members expressed agreement with the postponement and indicated their support for revisiting and refining committee goals to align with Mass Participation initiatives. Staff also emphasized the importance of utilizing available data to identify opportunities to better support Diversity, Equity, and Inclusion (DEI) initiatives.

2. NJTL Camp Update

Item 1: Staff Nielsen informed the committee of the updated NJTL Camp format. The camp will be held at St. Mary's College in Moraga on July 11 and October 12. Due to challenges with parent participation in overnight stays, the camp format has been changed from an overnight camp to a day camp. This change is intended to increase accessibility while continuing to provide player development opportunities. The revised format will focus on maintaining the quality of coaching, expanding player development programming, and continuing training opportunities.

3. USTA Coaching Presentation

Item 1: Staff Green presented an overview of the USTA Coaching program, including its coaching pathway pillars: Baseline, Rally, Pro, and Pro Plus. She reviewed the purpose and key differences among each level, highlighted the associated benefits, and discussed available resources and professional development opportunities for coaches, volunteers, parents, students and everyone.

4. Staff Report

Item 1: Character of Champion Grants – Staff Silva requested to extend application due date to June 1st to allow additional applicants. Inquiries have increased but have not gotten many completed applications.

Item 2: Upcoming Events and Initiatives

- National Tennis Month activations in motion. Encouraging providers to host Red Ball Tennis for All and other activities to celebrate National Tennis Month.
- USTA NorCal Section "Red Ball for All" 5/23 at Sparks Social in SF currently has 800+ registration and section are looking for more volunteers.
- Adopt A Tennis Park Program launched – staff reminded committee to encourage communities to look into identifying tennis facilities that need improvements and connect with their local cities to provide resources.

5. New Business:

Item 1: n/a

6. Next Steps: There being no further issues or discussion to come before the DEI Committee, the meeting was adjourned at 8:03PM. The next meeting is June 10, 2026.